

BANK ON YOURSELF

Special Edition May Newsletter 2011

What I heard in this interview completely blew me away!

Perhaps this is the most important information I have ever sent you.

I have been an insurance agent for almost 37 years and was an investment person for nearly 23 years. During that time I have NEVER heard anyone explain why people fail financially quite like Carl Richards does. He has put into words what I have seen with my own eyes over my long career.

I URGE YOU TO TAKE A HALF HOUR AND LISTEN TO THIS INTERVIEW.

Personally, I wish I had heard this about 20 years ago.

I would love to know what you think once you have listened to and digested this interview.

Thank you!

Alan

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**Beware the "Behavior Gap":
Interview with Carl Richards**

April 27, 2011 by Pamela Yellen



Pamela Yellen



Carl Richards

[Download the entire interview as an Mp3](#) and listen on your own player or iPod...

Or visit the [Bank On Yourself](#) website to play audio.



About Alan J. Eckstrand, LLC

977 East Main Street --- Suite 2 --- Torrington, CT 06790

Phone 860-496-1941 --- Toll Free # 866-496-4677 --- FAX # 860-496-4677

Email Us

Alan Eckstrand, LLC

CLU, ChFC
alan@thefinancefixer.com

Gregory M. Kay,
CEP
greg@thefinancefixer.com

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Alan J. Eckstrand, LLC | 977 East Main St. Suite 2 | Torrington | CT | 06790